



Rangatiratanga: The right to autonomy by controlling your own aspirations and destiny.

Artist's note on symbolism

The design in this pou is kaokao, chevrons that can be horizontal or vertical. These represent the sides and arms of warriors as a symbol of strength and in this design, self determination.

Artist bio: Arika Creative

Arika Creative was started in 2007, by Hori Te Arika Matakī with an initial core focus on graphic design and illustration for iwi and community organisations in Ōtautahi. Today Arika Creative has evolved into a diverse, multi-faceted powerhouse creative team with a reputation that precedes them.

Offering design services that extend to web, animation, mobile, video and beyond.

arikicreative.com



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